



Jessica Spann

Creative + Photographer

Design & Photography Portfolio





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I'm Jessica Spann.
I'm a designer, illustrator,
and photographer based
in Vermont.

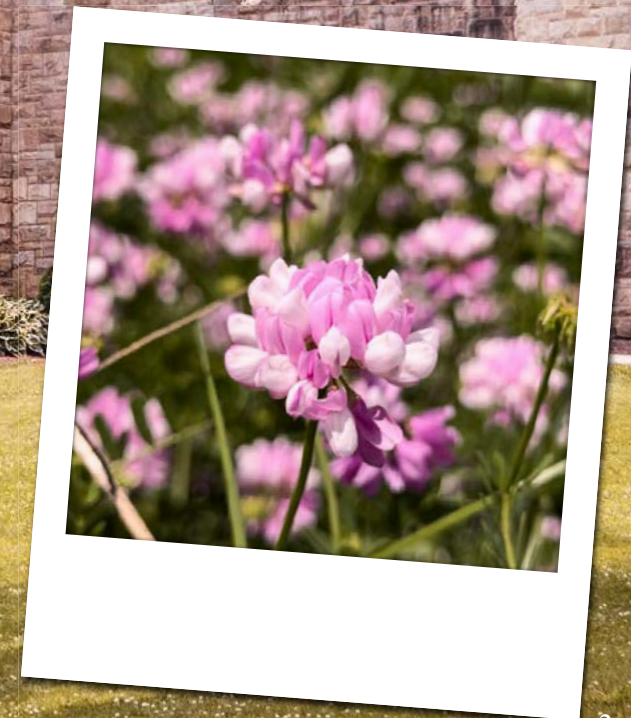
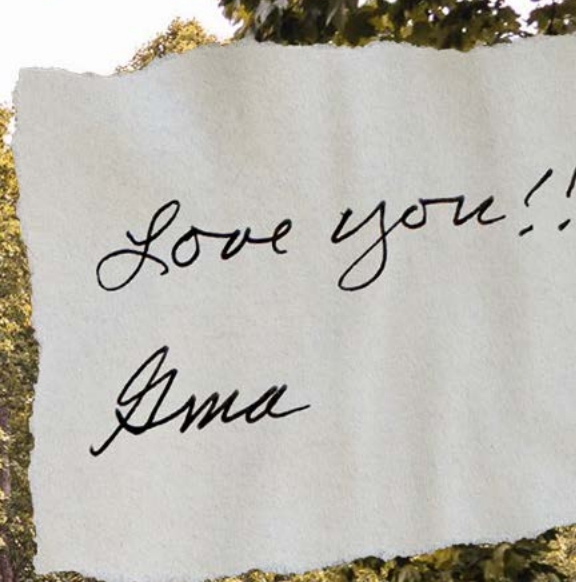


I specialize in brand identity, editorial design, and documentary-style photography. My work shaped by clarity, warmth, and thoughtful storytelling.

My creative background spans sports branding, print production, and public-facing design for libraries and nonprofits. These experiences strengthened my ability to build cohesive visual systems, manage multi-phase creative projects, and collaborate across teams. Over time, illustration and photography became integral parts of my work.

I'm drawn to wildflower palettes, soft textures, and visuals that feel lived-in and authentic. No matter the project, my goal is to create design that feels intentional, grounded, and true to the story behind it.

Thank you for taking the time to explore my work.



Giant Bugs AT MAIN

Environmental, Illustration, & Exhibit Design

2026 PR Xchange Award Winner



Design Decisions

I created a set of bright, expressive illustrated bugs designed to match the playful tone of the physical installation. Each character was crafted with high-contrast colors, friendly shapes, and kid-forward visual cues to ensure clarity at large scale. The illustrations were adapted across multiple formats — posters, directional signage, exhibit labels, and media assets — creating a cohesive visual system throughout the Main Library.



Bright, high-contrast illustration crafted for clarity at large scale.



Fun, easy-to-read fact signage created to spark curiosity and help kids learn about real insects.



The Outcome

The exhibit became a community favorite, drawing families into the Main Library and creating an immersive, joyful experience. The project earned a 2026 PR Xchange Award in the Exhibits/ Virtual Exhibits category, recognized for its strong visual impact and cohesive storytelling. The illustrated bugs were also featured on a local TV news segment, expanding the reach of the exhibit and highlighting the playful visuals to an even wider audience.



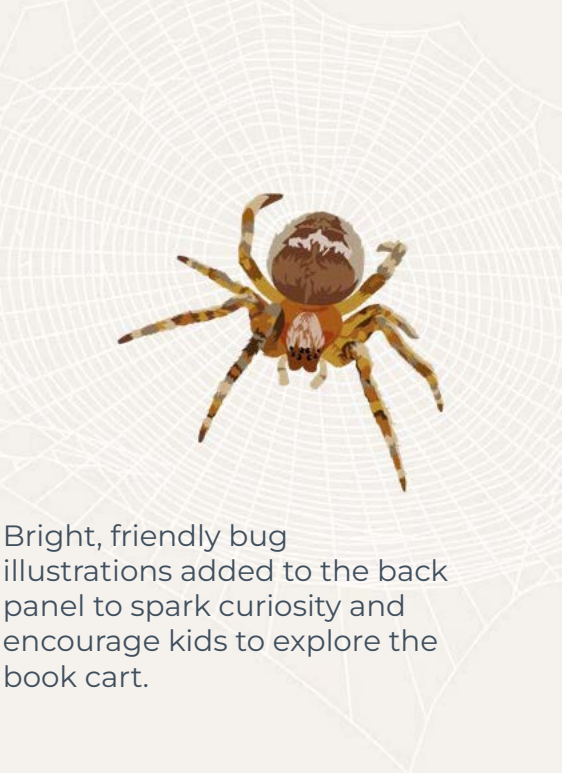
Illustrated, kid-friendly fact signage installed alongside the giant grasshopper.



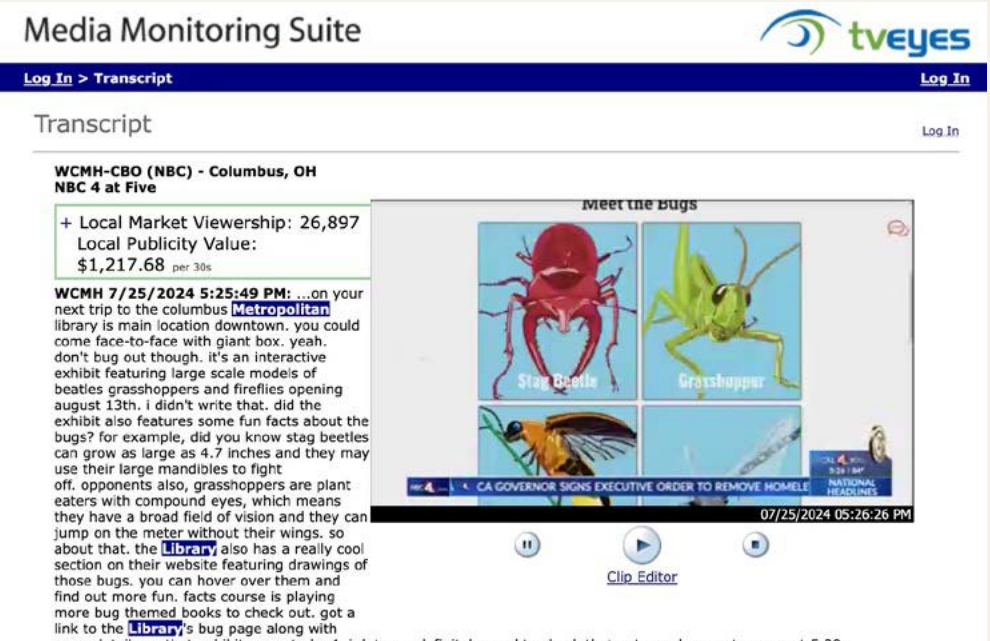
Playful, immersive exhibit moment designed to spark curiosity for young visitors.



Bright, friendly bug illustrations added to the back panel to spark curiosity and encourage kids to explore the book cart.



Illustrated bugs featured on local TV, expanding the exhibit's reach beyond the library.



NEXT

A GENEROSITY ADVENTURE

Editorial Redesign & Photography

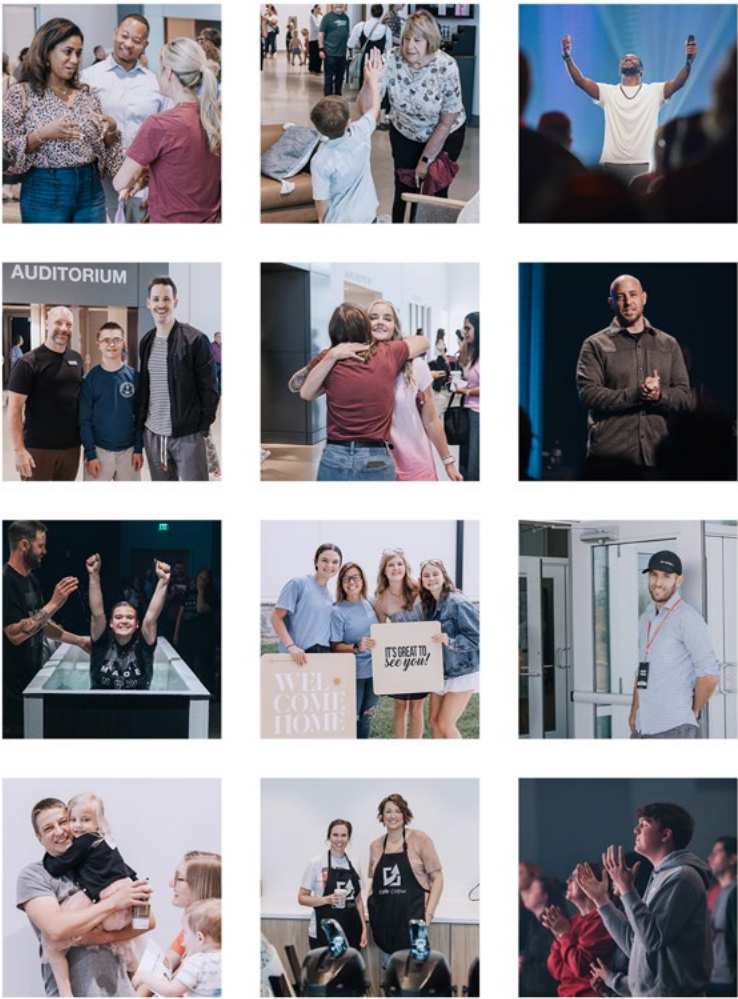
Adventure Church Annual Publication



We're deeply grateful for all that God did in 2025. It truly was a year of breakthrough — a year where we saw His faithfulness at work in powerful ways. We couldn't have done it without the heart, service, and generosity of so many who make Adventure Church what it is.

As we look ahead to 2026, our hearts are full of expectation for all that God has in store. The vision before us is bigger than any one of us, but together, we believe we'll see Him move in even greater ways. We hope this magazine stirs your faith and inspires you to be part of the incredible story God is writing through Adventure Church. We are humbled and honored to lead this amazing church family and can't wait to see all that God has NEXT. We know the best is still yet to come!

We love you,
Pastor Kyle and Jess Hammond



Design Decisions

I redesigned the magazine with intentional white space, bold color moments, and layouts that guide readers through each section. I incorporated several of my own photographs using a polaroid-inspired treatment and custom masking-tape textures. Key elements include the Giving Ladder, global outreach map, and annual letter. All were refreshed to feel more personal, modern, and story-driven.

The Outcome

The redesigned NEXT Magazine is clearer, more inviting, and more enjoyable to explore. The new layouts strengthen visual hierarchy, elevate storytelling, and bring warmth through photography and custom textures. The publication now reflects the energy and mission of Adventure Church with a modern, editorial voice.



Polaroid-style photography integration



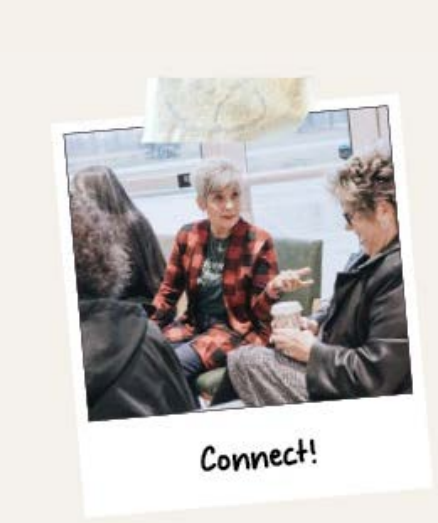
Custom masking-tape textures



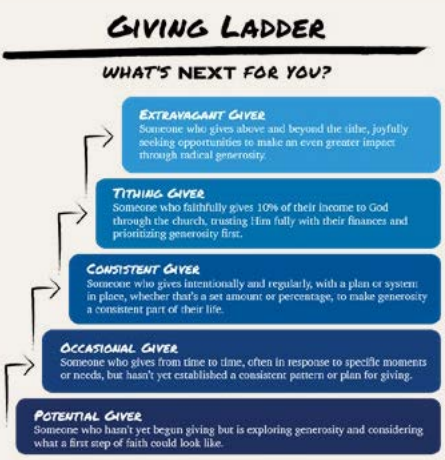
Warm, modern visual identity



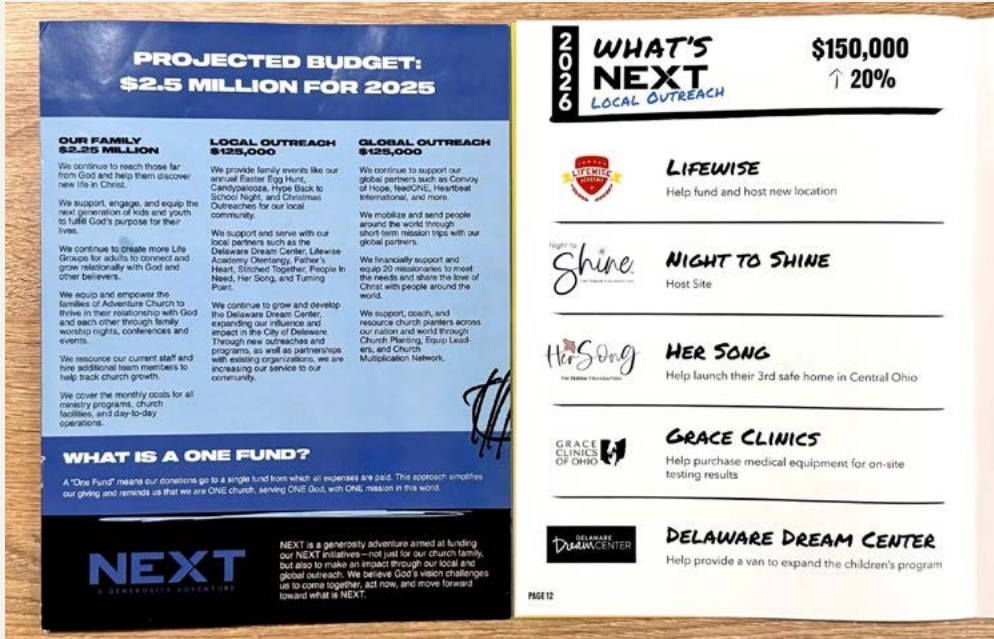
Story-driven editorial redesign.



Modernized editorial pacing.



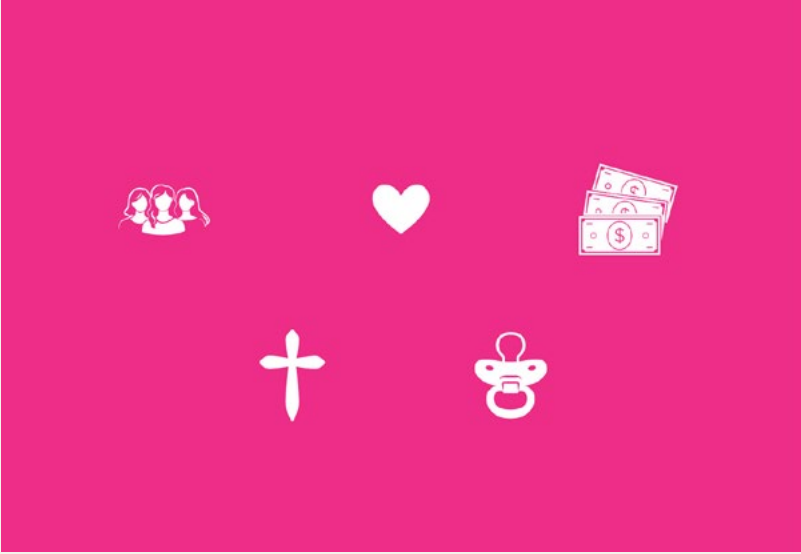
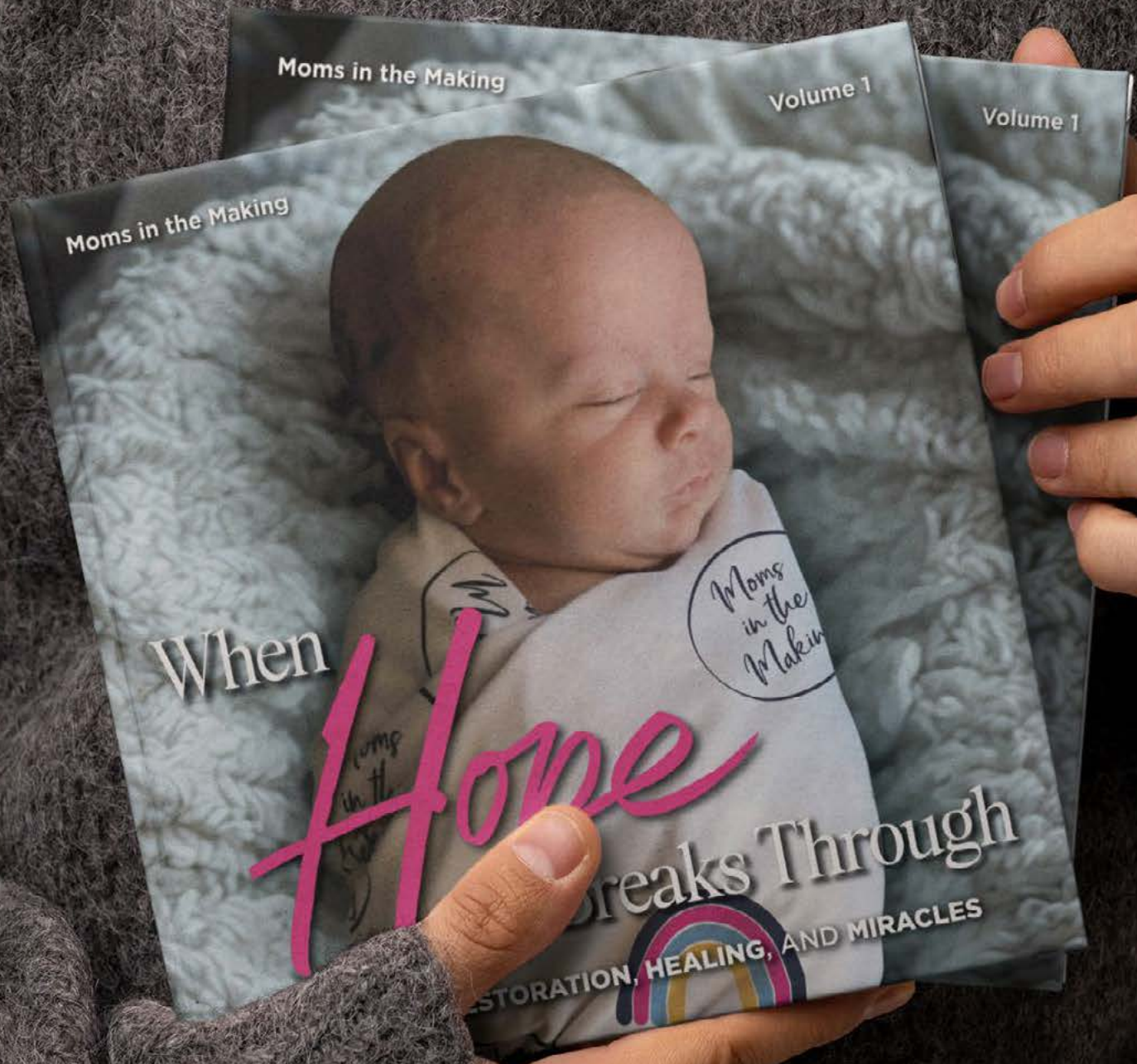
Improved readability across sections.



When Hope Breaks Through

Book Design & Branded Collateral

A complete book design created from cover to cover, including a full editorial layout system, typographic hierarchy, pacing, and production-ready files. The project expanded into branded collateral, including a custom t-shirt and sticker design that visually align with the book's message and aesthetic.



Letter from the Founder

When my husband and I received the call from doctors telling us we would never be able to conceive biological children, I never could have imagined where that diagnosis would lead.

Not long after, in the summer of 2013, the Lord put it on my heart to invite a few women diagnosed with infertility into my living room. At the time, it seemed like nothing more than another small group. What I didn't realize was that one small "yes" to the prompting of the Lord to open up my home would become something far bigger than I could have imagined.

Over the years, countless women walked through my front door. We watched women who were once angry with God begin to open their hearts to Him again. Women who had never prayed out loud started talking with God daily. Women who once sat alone on their couches, silently carrying grief and disappointment, found safe, faith-filled community. And others who were told they may never conceive finally held their miracle babies.

Looking back, I still stand in awe of what God did with one simple act of obedience. I could never have imagined that one group in my living room would grow into a global ministry.

More than ten years later, Moms in the Making has grown into over 100 groups around the world in multiple languages. We have celebrated hundreds of miracle babies, but just as miraculous are the thousands of hearts God has healed along the way.

Since those early days in my living room, one passion of mine has remained constant—the power of a testimony.

I still remember the excitement every time a woman would walk through my door with a story of what God had done in her life—a healed marriage, a restored heart, a financial breakthrough, or even a pregnancy after years of waiting. We celebrated a financial breakthrough, or even a pregnancy after years of waiting. We celebrated an answered prayer after answered prayer. Each one became a testimony and a reminder that God was still moving, still faithful, and still performing miracles.

In 2017, we began sharing these testimonies weekly on social media as a way to celebrate all God was doing. Today, we have over 500 documented testimonies on our website. Now, we are fulfilling a long-held desire to publish our very first book.

This has been a dream of ours, but more than that, we believe it has been on God's heart. In 2019, we received a prophetic word that one day we would publish a testimony book and that as people read it, barren wombs would be healed.

This is why I believe the book you are holding is more than a collection of people's stories—it is a word from God that has come to life. These pages are filled with evidence of the faithfulness of God and answered prayers that came after years of heartbreak and waiting.

I pray that as you read these testimonies, your faith would increase for what God can do in your own story and that you would be reminded that no situation is too far gone, no heart is too broken, and no circumstance is beyond His ability to redeem. May these pages feel like doses of hope for your heart.

The same God Who moved in these stories is still moving today. He still heals. He still restores. He still performs miracles. And I believe He wants to move in your story, too.



With love,
Caroline Harris
President and Founder, Moms in the Making



An Invitation

Throughout this book, you've read stories of healing, breakthrough, restoration, provision, and miracle pregnancies, and we pray they have encouraged your faithfulness of God.

Jesus still saves, heals, restores, delivers, and transforms lives today. The same God who showed up in these women's lives wants to show up in yours. Encountering Him begins with surrendering your heart and stepping into relationship with Him. If you have never invited Jesus to be your Lord and Savior, you can do that right now.

Receive salvation by declaring this out loud:

Jesus, thank You for dying for my sins. I repent, and I surrender my life to You. I confess with my mouth and believe in my heart that You are Lord. By faith, I invite You in to be my Lord and Savior. Thank You for the gift of salvation, in Jesus' name. Amen.

Welcome to the family of God. We celebrate your decision today!

Although Jesus went to be with God the Father in heaven, He did not leave us alone. He sent His Holy Spirit as a gift, received by faith, to dwell among us and in us (see John 14:16-17).

If you desire a deeper relationship with God and want to be filled with the Holy Spirit, pray this out loud:

Father, I recognize my need for Your power to live an abundant life. Please fill me with Your Holy Spirit. By faith, I receive You now, Holy Spirit. You are welcome in my life. Thank You for filling me with Your power and presence. In Jesus' name, Amen.

"Joy wasn't something I had to manufacture. It was something the Lord restored."

—Sorani Robinson, A Red-Carpet Encounter with Jesus

Heart Healing

Stories of Restored Joy, Freedom, Peace, and Healing from Heartache

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Heart Healing Activation

Scriptures

"The righteous cry out, and the LORD hears them; he delivers them from all their troubles. The LORD is close to the brokenhearted and saves those who are crushed in spirit." Psalm 34:17-18

"Come to me, all you who are weary and burdened, and I will give you rest." Matthew 11:28

"Dear friend, I pray that you may enjoy good health and that all may go well with you, even as your soul is getting along well." 3 John 1:2

"The LORD is my shepherd, I lack nothing. He makes me lie down in green pastures, he leads me beside quiet waters, he refreshes my soul..." Psalm 23:1-3

Declarations

The Lord hears my cries, delivers me from trouble, and is close to me when my heart is broken (Psalm 34:17-18).

I receive rest from Jesus for my weary and burdened soul (Matthew 11:28).

I walk in health, wholeness, and well-being in my soul (3 John 1:2).

The Lord is my Shepherd; I lack nothing. He refreshes my soul (Psalm 23:1-3).

Prayer

Father, thank You for being the Healer of my heart so that I can walk in wholeness, freedom, and peace. I bring my weary, burdened, disappointed, and hurting soul before You and ask for comfort, healing, and restoration to cover every wounded place within me. Heal all grief, disappointment, fear, anxiety, bitterness, and pain. Thank You for binding up my broken heart and restoring my soul. I ask You to exchange my weariness for supernatural rest. Renew my mind, refresh my spirit, and bring healing to every aspect of my being. I thank You that nothing is too deep, too broken, or too painful for Your healing touch. I trust that You will continue and complete Your work of restoration and renewal in me, in Jesus' name. Amen.

I Came for a Baby, God Came for My Heart
Christa Kingston | Montgomery, Texas

I joined Moms in the Making in 2021 due to secondary infertility. Shortly after joining, I attended my first Moms in the Making Conference. I remember Caroline sharing from the stage that the ministry was about more than having a baby—it was about God's ability to heal our broken hearts.

Then Melanie, the emcee, came on stage and echoed the same message. I sat in my chair thinking, *That is so nice for them, but I am here for a baby.* I felt the clock ticking, and honestly, I thought that kind of healing was just for those types of people.

It makes me laugh now, but at the time I was striving and was there solely to figure out the formula to add to my family. I thought if I could do all the right things, then it would happen. Looking back, I can say that both Caroline and Melanie were correct—God is after hearts above anything else.

The Father continued to work on my heart until I was finally ready to receive all He had for me. At the 2026 MTM leader retreat, I encountered the Holy Spirit. At the retreat, I realized I had been operating in self-preservation. I discovered the trying to protect my heart from further disappointment. I discovered the root cause—I didn't feel fully safe with God because I believed the lie that He hadn't come through for me like I thought He would.

Once all this was brought to light, I met the Holy Spirit like never before. The last few years were marked by deep disappointment, but in that one encounter, He healed it all. I didn't strive—I simply received my healing.

Through MTM, I learned I don't have to strive for the Father's love, stay on His good side, or beg Him for my desires. I was healed of shame, depression, religion, and striving to earn the Father's love.

He has pruned so many lies I believed about His character and shown me Who He truly is—kind and loving. The Father pursued me, restored what the enemy meant for harm, and became my safe space.



Infertility: Failure to achieve pregnancy within twelve months of unprotected intercourse in women younger than thirty-five, or within six months in women older than thirty-five.

Intrauterine Device (IUD): A small, T-shaped device inserted into the uterus by a health care professional to prevent pregnancy.

Intrauterine insemination (IUI): A fertility procedure in which prepared sperm is placed directly into the uterus around the time of ovulation to facilitate fertilization.

In Vitro Fertilization (IVF): A procedure in which an egg is removed from a woman's ovary, fertilized in a laboratory with sperm, and the resulting embryo is transferred into the uterus.

Medicated Cycles: Fertility treatment cycles that use prescribed medications to stimulate ovulation or regulate the reproductive process to increase the chances of conception.

Hole Pregnancy: An abnormal pregnancy that occurs when an egg that does not contain any genetic material is fertilized by a sperm. This type of pregnancy cannot develop normally, may lead to cancer, and must be treated.

Neonatal Intensive Care Unit (NICU): A hospital unit where sick newborns receive medical care and are closely monitored.

Obstetrician-Gynecologist (OB-GYN): A physician specializing in women's reproductive health, pregnancy, childbirth, and disorders of the female reproductive system.

Ovarian Reserve: The number of healthy, egg-containing follicles remaining in the ovaries at a given time, reflecting a woman's remaining egg supply and reproductive potential.

Polycystic Ovary Syndrome (PCOS): See PMOS.

Polyendocrine Metabolic Ovarian Syndrome (PMOS): Formerly known as PCOS, a common endocrine disorder characterized by ovulatory dysfunction, hyperandrogenism, and metabolic abnormalities that can affect reproductive and overall health. This is one of the most common causes of female infertility.

Postpartum: Relating to the period of time following childbirth.

Primordial follicle: A follicle in the ovary that contains an immature egg cell and is the site of oogenesis.

Primary Care Provider (PCP): A health care professional who provides general and preventive medical care and serves as a patient's main point of contact within the health care system. (Not defined by ACOG; definition drawn from general medical usage.)

Progesterone: A female hormone made in the ovaries that prepares the lining of the uterus for pregnancy.

Rainbow Baby: A baby born following a pregnancy or infant loss. The term reflects the hope of new life after a period of grief. (Not defined by ACOG; definition reflects common usage within the infertility and pregnancy loss community.)

Reproductive Endocrinologist: A physician who specializes in diagnosing and treating infertility and hormonal disorders related to reproduction.

Reproductive Immunologist: A physician who specializes in immune-related conditions or interpretations. This is not intended as a substitute for professional, legal or medical advice. Always consult a qualified professional for specific advice.

SSecondary Infertility: The inability to conceive or carry a pregnancy to term following a previous successful pregnancy.

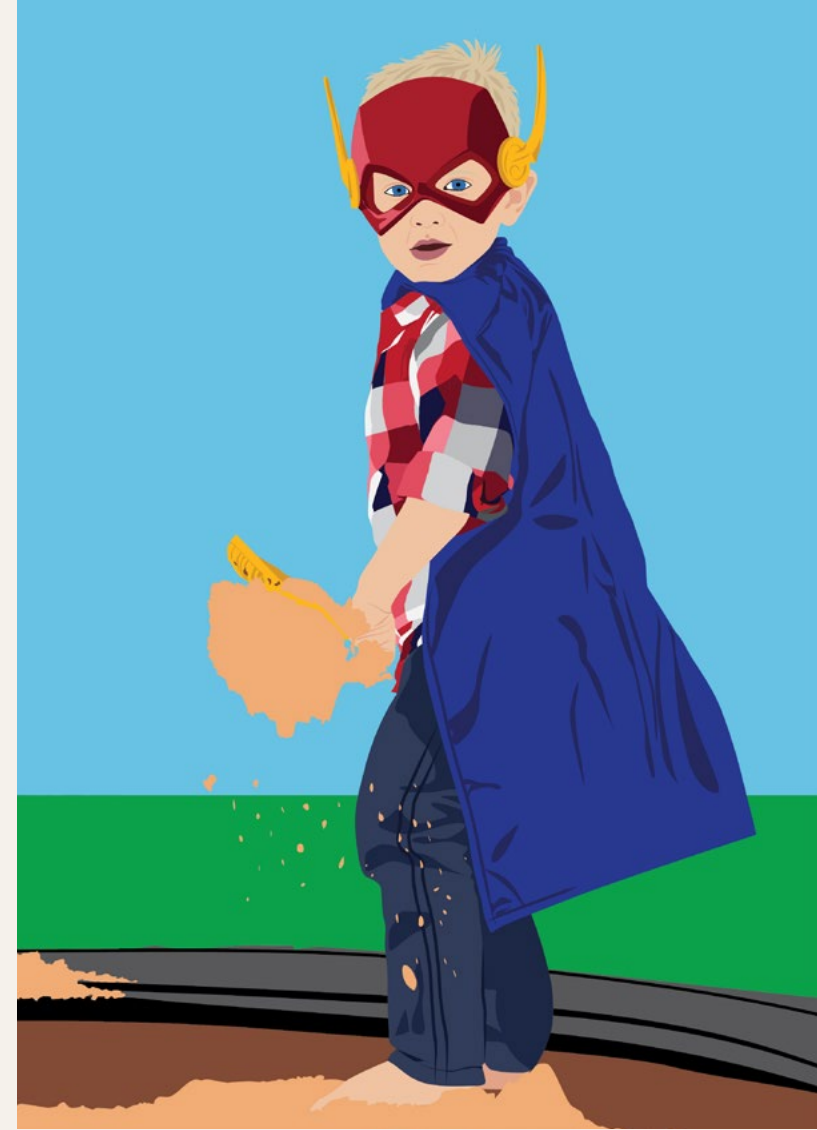
Silent Endometriosis: See Asymptomatic Endometriosis.

Unexplained Infertility: A diagnosis given when a couple is unable to conceive despite normal results on standard fertility testing and no identifiable medical cause.

"Medical definitions were adapted from the American College of Obstetricians and Gynecologists (ACOG) and standard medical references. The terms in this glossary are defined based on their usage within the context of this book and may not reflect universal or technical definitions in other contexts. The definitions are based on available information and are provided for educational and informational purposes only. While every attempt has been made to ensure accuracy, the author and publisher assume no responsibility for errors, omissions, or interpretations. This is not intended as a substitute for professional, legal or medical advice. Always consult a qualified professional for specific advice."

WELCOME TO THE FAMILY

Children's Book Illustration &
Family Storytelling



The Concept

Welcome to the Family is a personalized children’s book created to introduce a new baby to each member of the family. The goal was to craft a warm, joyful narrative that celebrates belonging, connection, and the unique personalities that make up a family.



Warm, character-driven introduction.



Soft, child-forward textures shaping the story’s world.

The Outcome

The finished book became a heartfelt keepsake for the family, celebrating their love and welcoming their newest member with joy. The personalized illustrations and gentle storytelling created a meaningful gift that will grow with the child and remain a cherished part of their early memories.



Joyful family moment illustrated with warmth.



Heartfelt welcome celebrating connection and belonging.



Real family moments reimagined through illustration.



Personalized keepsake created to capture a moment in time with each child.



SOLAR ECLIPSE VIEWING GLASSES

Product Design, Promotional Photography & Event Documentation

A custom-designed pair of solar eclipse glasses created for Columbus Metropolitan Library's 2024 eclipse celebration. The project combined product design, promotional photography, and event coverage, culminating in two local newspaper features.



Design Decisions

The eclipse glasses were designed to be bold, accessible, and visually aligned with the library’s event branding. I created a clean, high-contrast illustration style that photographed well in both indoor and outdoor settings. The promotional images were crafted to highlight the glasses’ design while capturing the excitement of the upcoming eclipse.



Bold, high-contrast design for clarity.



Promotional photography crafted for daylight visibility.

The Outcome

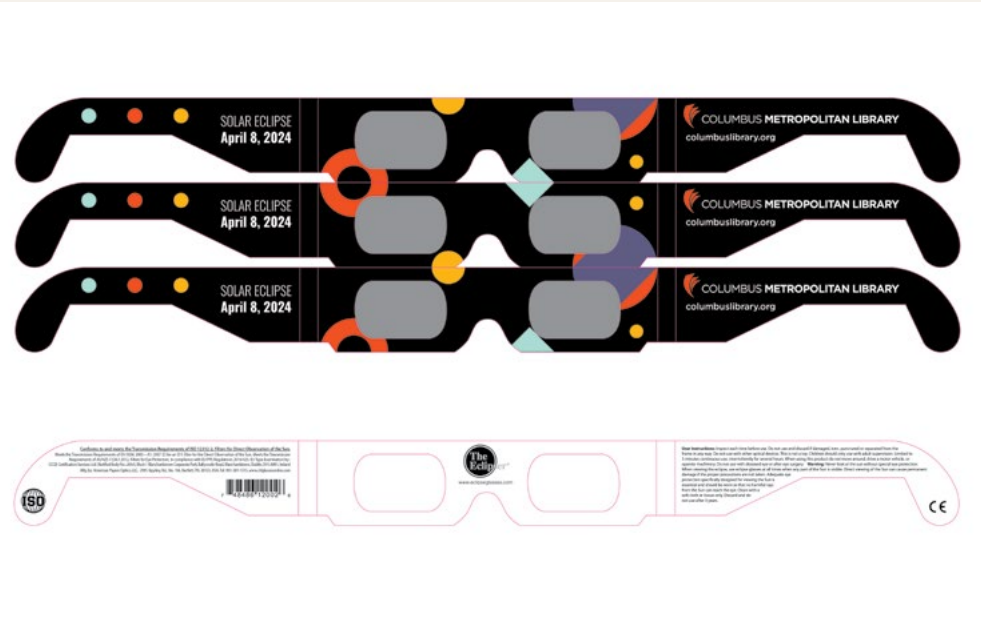
The eclipse glasses were distributed across multiple library branches and quickly became a community favorite. The promotional photography and event coverage were featured in two Columbus newspapers, highlighting the excitement of the day and the library’s role in the celebration. The project showcased cohesive design, strong visual storytelling, and high community engagement.



Documentary-style coverage capturing authentic moments.



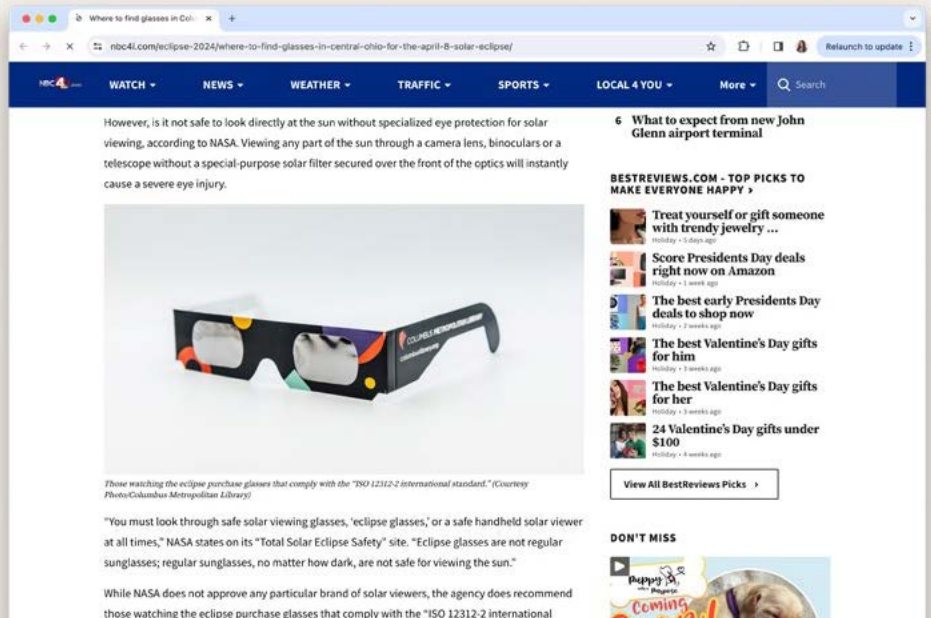
Promotional graphic created to elevate anticipation for eclipse day.



Final print layout crafted to ensure the glasses reproduced accurately and consistently across batches.



Photography featured in two Columbus news articles.



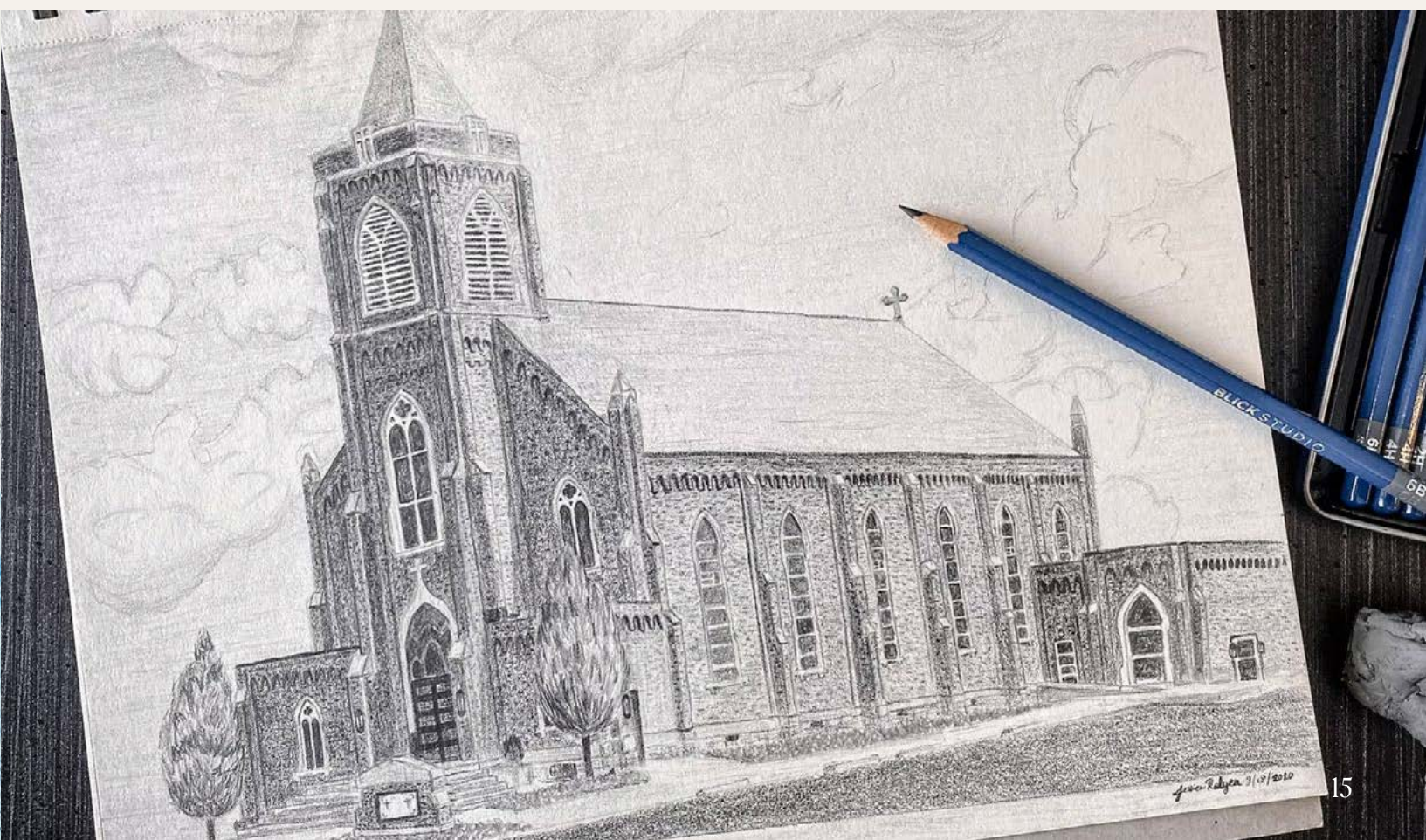
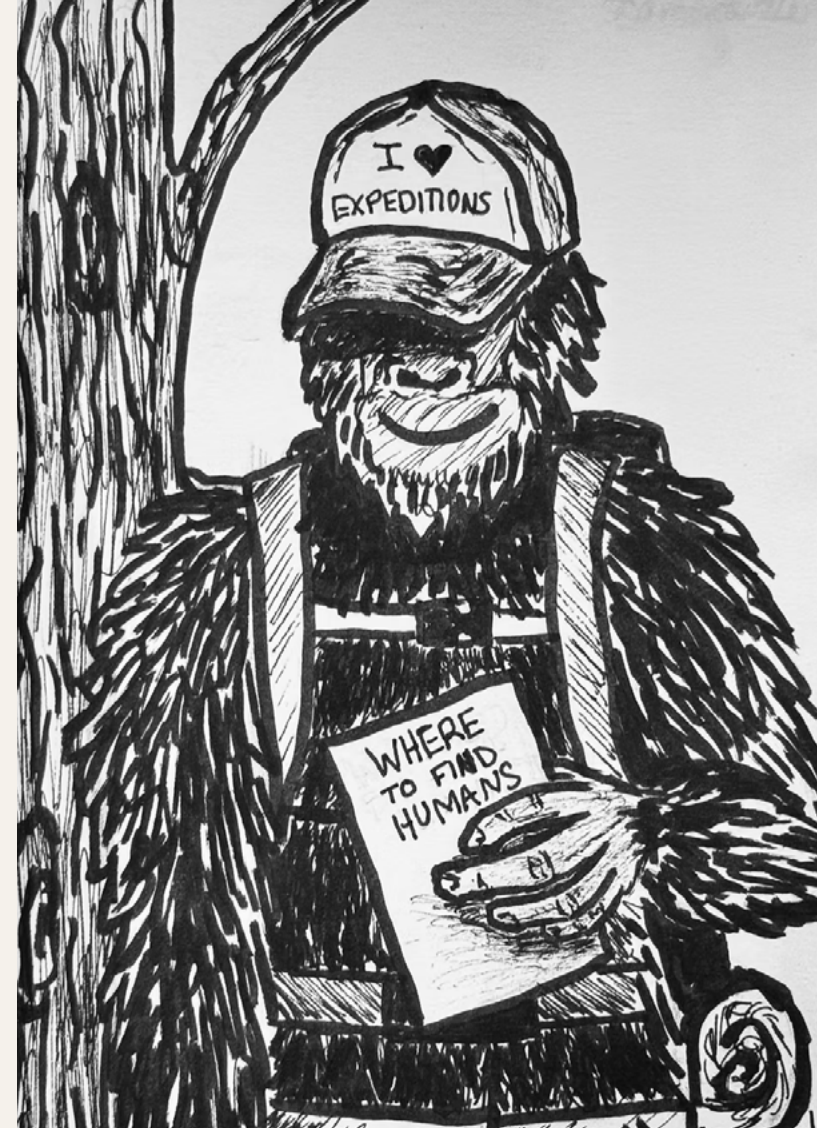
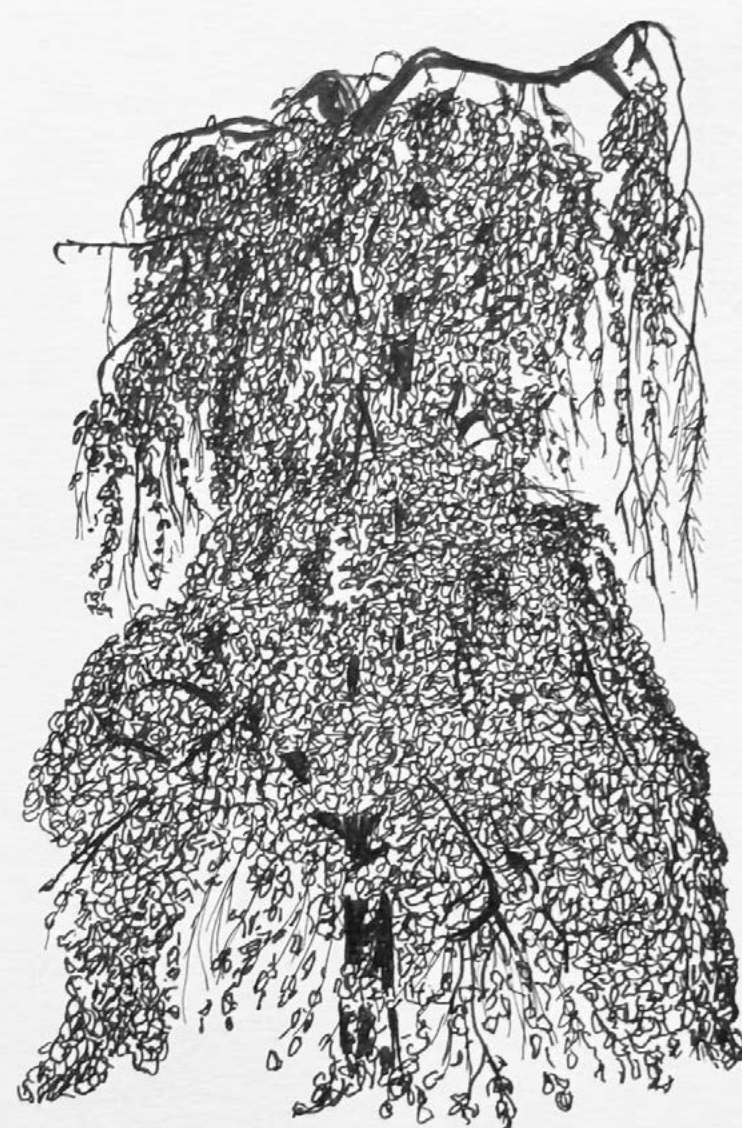


Sketchbook Studies



John R. Pyle
11-5-2024







Photography Integration

Documentary & Promotional Photography





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